



3rd annual
Pink Teal Luncheon

SPONSORSHIP OPPORTUNITIES

Event Description:

The Pink Teal Luncheon will bring awareness to women’s cancer.

Featured Speaker: Karen Mills

It is an opportunity for the guests to hear survivors and their journey.

Date:

October 24, 2019

Location:

Sheraton Hotel Arlington, TX

Expected Attendance:

350

Ticket Price:

\$30

Expected Audience: Businesses, community leaders, and the community

Benefit Line: This will benefit Cancer Assistance Fund of North Texas Foundation a 501 (c) (3) organization.

Sponsor Level (# of Sponsors)	Amount	Sponsorship Benefits
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Presenting Sponsor (1)

\$10,000

SOLD

The Center for Cancer and Blood Disorders

- 2 premium tables: 16 reserved seats
- VIP Meet and Greet with Karen Mills
- Company name & logo recognition on all promotional and printed materials
- On-site event video display (logo)
- Company logo on event website
- Opportunity to make comments (3 minute maximum)
- Table sign recognition
- Vendor Table
- Ability to place item in event gift bag

Gold Sponsor (2)

\$5,000

- 1 premium table: 8 reserved seats
- VIP Meet and Greet with Karen Mills
- Company name & logo recognition on all promotional and printed materials
- On-site event video display (logo)
- Company logo on event website
- Opportunity to make comments (2 minute maximum)
- Table sign recognition
- Vendor Table
- Ability to place item in event gift bag

Sponsor Level (# of Sponsors)	Amount	Sponsorship Benefits
Silver Sponsor (2)	\$2,500	<ul style="list-style-type: none"> • 1 premium table: 8 reserved seats • VIP Meet and greet with Karen Mills • Company name & logo recognition on all promotional and printed materials • On-site event video display (logo) • Company logo on event website • Table sign recognition • Ability to place item in event gift bag
Bronze Sponsor (5-10)	\$1,000	<ul style="list-style-type: none"> • 1 premium table: 8 reserved seats • On-site event video display (logo) • Company recognition on event website • Table sign recognition • Ability to place item in event gift bag • VIP Meet and Greet • Company name & logo in program
Table Sponsor (Unlimited)	\$500	<ul style="list-style-type: none"> • 1 premium table: 8 reserved seats/registrations • Company name & logo recognition in the program • Table sign recognition and Memorial Opportunity • Ability to place item in event gift bag
Bag Sponsor	\$250	<ul style="list-style-type: none"> • Company recognition on all promotional and printed-materials • On-site event video display (logo) • Company recognition on event website
Gift Bag Items (Unlimited)	\$150	<ul style="list-style-type: none"> • Place promo or gift items in the gift bags
Centerpiece Sponsor	SOLD	<ul style="list-style-type: none"> • Nothin Bundt Cakes North Arlington, TX
Print Advertisement Sponsor		
Light and Sound Sponsor	SOLD	<ul style="list-style-type: none"> • Dallas Light and Sound
Media Sponsor		
Print Sponsor	SOLD	<ul style="list-style-type: none"> • Precision Press Printing and Graphics